

PATENT
IBM Docket No. DE9-2000-0047US1

Claims Listing

1.(currently amended) A computer system comprising

- a) a back-end computer having a first database for storing loyalty rules and user data;
- b) a point of sale terminal including a front-end computer having a second database for storing loyalty rules and for storing user data and a spreadsheet engine for processing user transaction data in accordance with the loyalty rules; and
- c) a communication link connecting the back-end computer and the front-end computer for synchronization of the first and the second databases.

2. canceled

3. (currently amended) The computer system of claim 2 or 1 wherein the point-of-sale terminal includes a computer program routine for triggering operation of the spreadsheet engine and a payment application program.

4. (currently amended) The computer system of claim 2 or 3 wherein the point-of-sale terminal and the front-end computer are integrated into one device having a common display unit.

5. (original) The computer system of claim 4 further comprising:

- a) a marketing computer having a third database for receiving and storing loyalty rules and test user data, a second spreadsheet engine having a graphical user interface; and
- b) a communication link connecting the marketing computer and the back-end computer for updating the loyalty rules stored in the first database.

6. (currently amended) A point of sale computer including a front-end computer device having a database for storing loyalty rules and user data and a spreadsheet engine for receiving and

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processing of transaction data of a user in accordance with the loyalty rules, the front-end computer device being adapted to be coupled with a back-end computer device via a communications link to synchronize its database with a corresponding database in the back-end computer device.

7. (currently amended) The ~~front-end computer device point of sale terminal~~ of claim 6 wherein said front-end computer device further comprising includes a communication module.

8. (currently amended) A point-of-sale terminal comprising a front-end computer device as set forth in claim 6 or 7 and further having a computer program routine for triggering operation of the spreadsheet engine and a payment application program.

9. (currently amended) A method for performing a transaction comprising the steps of:

- a) inputting user-identifying data into a front-end computer device integrated into a point of sale terminal and having a database for storing loyalty rules and user data and a spreadsheet engine for receiving and processing of transaction data;
- b) inputting transaction data into the front-end computer device;
- c) processing the transaction data in the spreadsheet engine in accordance with a loyalty rule; and
- d) synchronizing the front-end computer device with a back-end computer.

10. (currently amended) The method for performing a transaction in accordance with claim 9 further comprising the steps of:

- a) determining a price to be paid by a customer in accordance with the loyalty rule; and
- b) displaying the price on the display of a the point-of-sale terminal.